



# Corporate Investment Opportunities

ACCESSIBILITY • ARTS  
BEAUTIFICATION • CAPITAL IMPROVEMENT



Omaha's Parks System is home to...

**11,000+ ACRES**

**256 PARKS**

**125+ MILES OF PAVED TRAILS**

**17 AQUATIC FACILITIES**

**13 SPRAYGROUNDS**

**12 COMMUNITY CENTERS**

**8 GOLF COURSES**

**4 DOG PARKS**

**3 SKATE PARKS**

**2 CABLE FOOTBRIDGES**

**1 MARINA**

BIKE TRAILS • DAY CAMPS  
DISC GOLF • EVENTS • FISHING  
FORESTRY • ICE RINKS • NATURE  
CENTERS • SHELTERS & PAVILIONS  
TEAM SPORTS LEAGUES • TENNIS  
& PICKLEBALL FACILITIES • TRAP &  
SKEET RANGE



# How Omaha Compares Nationally

## 2024 ParkScore Index®

Omaha, NE

2024 Rank

45 out of 100

Points

53.4 out of 100



The ParkScore index is a national comparison of park systems across the 100 most populated cities in the United States. Published annually, the index measures park systems according to five categories reflective of an excellent city park system: access, investment, amenities, acreage, and equity. While the rankings provide fodder for friendly competition, the goal each year of publishing the index is to help leaders advocate for needed park resources and provide relevant data to inform local park improvement efforts. To facilitate a fair comparison across cities, the index aggregates across all public and private organizations supporting parks in each city.

**This year, Omaha received a score of 53.4 points out of 100 based on an average of the five categories.**

### Investment

23

out of 100 points

The investment score indicates the relative financial health of a city's park system, which is essential to ensuring the park system is maintained at a high level. This value aggregates park and recreation spending across all agencies and organizations within the city, including monetized volunteer hours. In Omaha, a total of \$83 per capita is spent each year on publicly accessible parks and recreation, below average for this category.

### Amenities

55

out of 100 points

The amenities score indicates the relative abundance of six park activities popular among a diverse selection of user groups (kids, teenagers, adults, seniors). Overall for this category, Omaha scores about average, though it varies by amenity: basketball hoops (93 points out of 100), dog parks (13 points), playgrounds (64 points), senior and rec centers (38 points), permanent restrooms (34 points), and splashpads (86 points).

### Equity

57

out of 100 points

The equity score indicates the fairness in the distribution of parks and park space between neighborhoods by race and income. This category is an average of two types of metrics. On the first set of measures, Omaha scores above average: 77 out of 100 points for people of color living within a 10-minute walk of a park and 74 points for low-income households. The second set of measures compare the distribution of park space. In Omaha, residents living in neighborhoods of color have access to 22% less nearby park space than those living in white neighborhoods (51 points out of 100). Residents living in lower-income neighborhoods have access to 58% less nearby park space than those in higher-income neighborhoods (25 points out of 100).

### Acreage

58

out of 100 points

The acreage score indicates the relative abundance of large 'destination' parks, which include large natural areas that provide critical mental health as well as climate and conservation benefits. There are two components to the acreage score. Of these, Omaha scores about average on the percentage of the city's overall area that is dedicated to parkland (55 out of 100 points), and about average on median park size (60 out of 100 points).

### Access

75

out of 100 points

The access score indicates the percentage of a city's residents that live within a walkable half-mile of a park - the average distance that most people are willing to walk to reach a destination. With 81% of its population living this close to a park, Omaha scores above average in this category.

# Our 2025 Investment Priorities

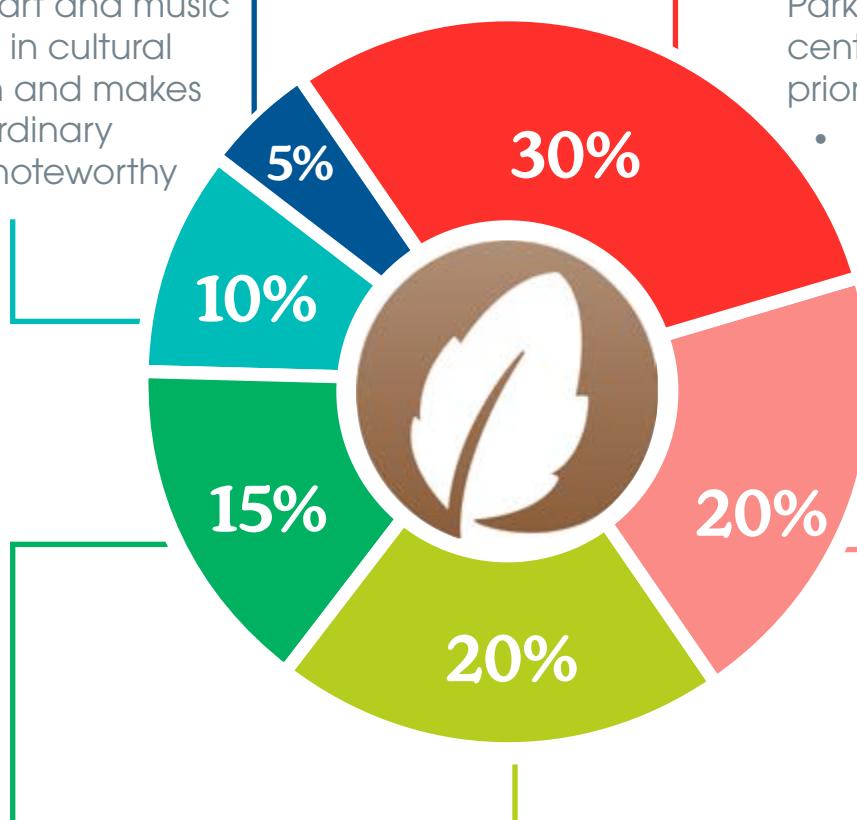
Civic Engagement • Healthy Living • Environment and Beautification  
Accessibility to Quality Recreation Spaces for All Omahans

EQUITY • AMENITIES  
ACCESS

## Public Art

Exposure to art and music in parks aids in cultural preservation and makes seemingly ordinary places into noteworthy sites.

### Administrative Fees



INVESTMENT • EQUITY  
AMENITIES

## Infrastructure

Parks, trails, community centers, pavilions, with priorities:

- Playgrounds at Upland, Lynch, and Autumn Heights Parks
- Spraygrounds at Kountze, Pipal, and Pacific Meadows Parks
- Gerald R. Ford Birthsite restoration

INVESTMENT • EQUITY  
ACREAGE • ACCESS

## Environment & Land

Trees, public gardens, green spaces, park land, with priorities:

- Improve accessibility to parks by increasing number of parks or paths to reach them
- Expand Omaha's tree canopy each year

INVESTMENT • EQUITY  
AMENITIES • ACCESS

## Programming & Scholarships

Physical and mental health, environmental education, with priorities:

- Youth scholarships for summer day camps and golf, tennis, and swimming lessons
- Senior and recreation center programming and amenities

INVESTMENT • EQUITY  
AMENITIES • ACREAGE • ACCESS

## Greater Need

Additional parks and recreation needs, with priorities:

- Parks and recreation equipment (specialty items not supported by the city budget)
- Infrastructure restoration

# How Omaha Compares to Regional Cities of Similar Size

City	Rank	Population	No. of Parks	Spending per Capita	Budget
Minneapolis, MN	2 of 100	434,200	298	\$318/capita	\$157,100,000
Des Moines, IA	17* of 100	219,477	201	\$179/capita	\$17,702,088
Madison, WI	18 of 100	270,742	305	\$112/capita	\$16,616,412
Kansas City, MO	20 of 100	522,525	472	\$158/capita	\$70,000,000
Lincoln, NE	32 of 100	286,381	231	\$96/capita	\$17,702,088
<b>Omaha, NE</b>	<b>45 of 100</b>	<b>493,794</b>	<b>256</b>	<b>\$83/capita</b>	<b>\$40,105,165</b>

\* Though the City of Des Moines is not among the 100 largest cities in the United States, the ParkScore system specifies that Des Moines' score would rank 17th in the country, if ranked, which is higher than cities such as Atlanta, Austin, Kansas City, St. Louis, Milwaukee, Omaha and San Diego.

## Why Invest?

"Investments in improving a community's quality of life can create a virtuous cycle: high-quality places attract workers, which attract employers, which in turn attract more investments and jobs."

- "Parks and Recreation is Essential", National Recreation and Park Association website

Data is collected from the Trust for Public Land and the most recent individual city reports available. For more information on these and other cities visit **TPL.ORG**. Population data according to the most recent US Census.



## Current Investment

